

APPENDIX 1

High Street Challenge Round Two – Further Development Group Funding Recommendations

Town Centre/High Street	Organisation	Project	Funding Recommendation
Bermondsey	Druid.St	To support retail growth on Druid Street through the creation of a bustling weekend market and ecommerce platform.	£20,000
Bermondsey	Blue Bermondsey BID	To work in partnership with Pexmas and Gourmandizing to encourage increased footfall and engagement on Southwark Park Road through the refurbishment of the John Bull Arch.	£22,695
Camberwell	Wormfood Music Ltd and Continental Drifts	A one day market and festival on Camberwell Green which will support local businesses by linking ticket sales to spend in high street shops and providing creative marketing support for pop-up stalls at the festival.	£25,000
East Street	Carnaval del Pueblo Association	To build on HSC Round One's Plaza Latina project and deliver an entrepreneurial Latino start up programme in vacant East Street shops and showcase this at a further three days of Plaza Latinas.	£25,000
Lordship Lane	Fantasy High Street	A series of four playful, imaginative, and family-friendly arts events in partnership with high street businesses in Lordship Lane.	£20,000
Peckham Rye	Copeland Park	To research and evaluate options for an improved system of waste collection and the recycling of trade waste from businesses in Peckham Town Centre.	£8,000

Total Funding Recommended: £120,695